2025 Colorado Aviation ECONOMIC IMPACT STUDY

Individual Airport Economic Impact Report

Pueblo Memorial (PUB)

Pueblo Memorial Airport (PUB), located five miles east of downtown Pueblo, stands as a pivotal commercial service airport under the ownership and operation of the City of Pueblo. Boasting three asphalt runways including those that can accommodate large jet aircraft, the airport strategically positions itself for cross-country traffic and corporate aviation needs. Runway 08R/26L stretches for a length of 10,498-feet and spans 150 feet in width. PUB has over 100 based aircraft and supports more than 170,000 aircraft operations per year. In addition to providing scheduled airline service through Southern Airways Express, the airport's fixed-base operator plays a vital role in the airport's seamless operation, offering essential services such as fueling, maintenance, and passenger amenities. Beyond its primary function of serving commercial flights, PUB supports a wide range of businesses including flight training, commercial and charter airlines, concessions, aircraft/helicopter repair/manufacturing, federal agencies, and a state fire base fostering employment opportunities and economic growth in southeastern Colorado. Pueblo Memorial Airport serves as a crucial link connecting Pueblo, the Arkansas River Valley, and southeastern Colorado, thereby facilitating regional connectivity and fostering economic development.

Top Activities

- Flight Training
- Military Activities
- Commercial Service
- Corporate/ Business Activity
- Air Cargo



Economic Impacts of

Pueblo Memorial (PUB)

Pueblo Memorial is one of 66 public use airports that contribute to the State's aviation economic impact. To understand how PUB and other airports support economic activity, the Colorado Department of Transportation (CDOT) Division of Aeronautics undertook the 2025 Colorado Aviation Economic Impact Study (CEIS). The study determined that PUB generated the below total economic activity in 2023. Of the $226.1 million of total business revenues generated by PUB, $218.4 million were generated by on-airport activities and $7.7 million generated by visitor spending.[1]

838 total jobs

$60.8M total payroll

$118.5M total value added

$226.1M total business revenues

[1] *Totals may not sum due to rounding*

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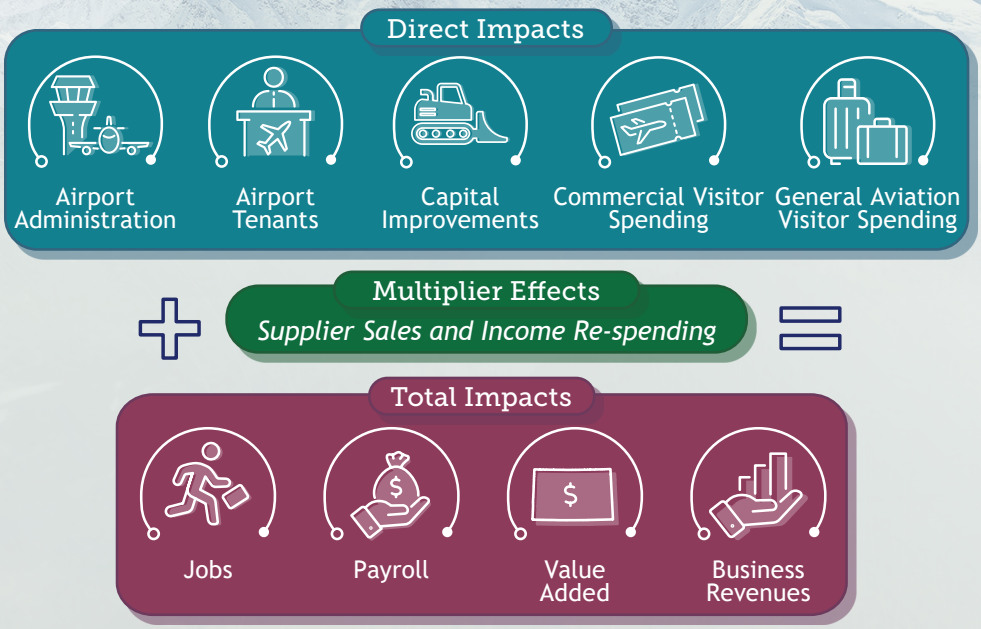

What is Economic Impact?

Two types of economic impacts are generated as a result of airport activity: Direct Impacts and Multiplier Effects (supplier sales and income re-spending). Direct impacts come from the activities of the airport administration, on-airport tenants, capital improvement spending, and spending by visitors arriving on commercial and general aviation aircraft. Multiplier effects are generated when portions of direct revenues are used to purchase goods and services from Colorado businesses (supplier sales), and when income earned by workers in airport-supported jobs is spent at Colorado businesses (income re-spending). Total Impacts represent the summation of the direct impacts, supplier sales, and income re-spending effects for the state.

Economic Impact Measures

Economic Impacts are communicated by the total jobs, payroll, value added, and business revenues generated by each airport. These are defined as:

Jobs
Total number of people employed, both full-time and part-time.

Payroll
Total employment compensation, including wages, benefits, and taxes paid on behalf of employees.

Value Added
Total contribution to the Gross State Product. It includes all payroll, profits, and business taxes paid.

Business Revenues
Total expenditures for airport administration, capital projects and tenant sales of goods and services, as well as visitor spending in Colorado's hospitality-related sectors. Also referred to as "output," "sales," or "economic activity/impact."

Statewide Aviation Economic Impacts

Colorado's 66 public use airports range from small GA airports to a major international airline hub, all of which contribute to the state's economy. The impacts of on-airport activities and visitor spending associated with each airport, combined with the statewide impacts of off-airport air cargo operations, helped Colorado's aviation system generate $68.9 billion in total economic activity (business revenues) in 2023.

348,466 total jobs

$23.5B total payroll

$40.3B total value added

$68.9B total business revenues

For more information on the Colorado Aviation Economic Impact Study, please visit our webpage at *https://www.coloradoaviationsystem.com/*