2025 Colorado Aviation ECONOMIC IMPACT STUDY

Individual Airport Economic Impact Report

Monte Vista (MVI)

Monte Vista Municipal Airport (MVI) is a general aviation airport nestled in the heart of the San Luis Valley in southern Colorado. MVI has three runways, 02/20 is a 5,902-foot asphalt runway, 16/34 is a dirt runway with a length of 2,300 feet, and 10/28 is also a dirt runway with a length of 2,100 feet. MVI is used by visitors from across the country to explore popular recreational areas such as the Rio Grande National Forest, Cornwall Wilderness Area, and Great Sand Dunes National Park. MVI is commonly used by sportsmen during the fall months to access hunting and fishing areas in the Rio Grande Valley. In the spring and summer, aerial agricultural applicators operate from the airport to treat crop lands around the San Luis Valley. Additionally, the airport periodically serves as a base and testing site for aerial firefighting activities. The San Luis Valley Pilots Association, a regional pilots club, hosts a quarterly fly-in social event at MVI, and is working with local schools to establish a mentorship program to support aviation activity in the community.

Top Activities

- Agricultural Application
- Aerial/ Wildland Firefighting
- Recreational Flying
- Aerial Medical Operations
- Recreational Activities



Economic Impacts of

Monte Vista (MVI)

Monte Vista is one of 66 public use airports that contribute to the State's aviation economic impact. To understand how MVI and other airports support economic activity, the Colorado Department of Transportation (CDOT) Division of Aeronautics undertook the 2025 Colorado Aviation Economic Impact Study (CEIS). The study determined that MVI generated the below total economic activity in 2023. Of the $2.4 million of total business revenues generated by MVI, $2.0 million were generated by on-airport activities and $389 thousand generated by visitor spending.[1]

23 total jobs

$886K total payroll

$1.3M total value added

$2.4M total business revenues

[1] *Totals may not sum due to rounding*

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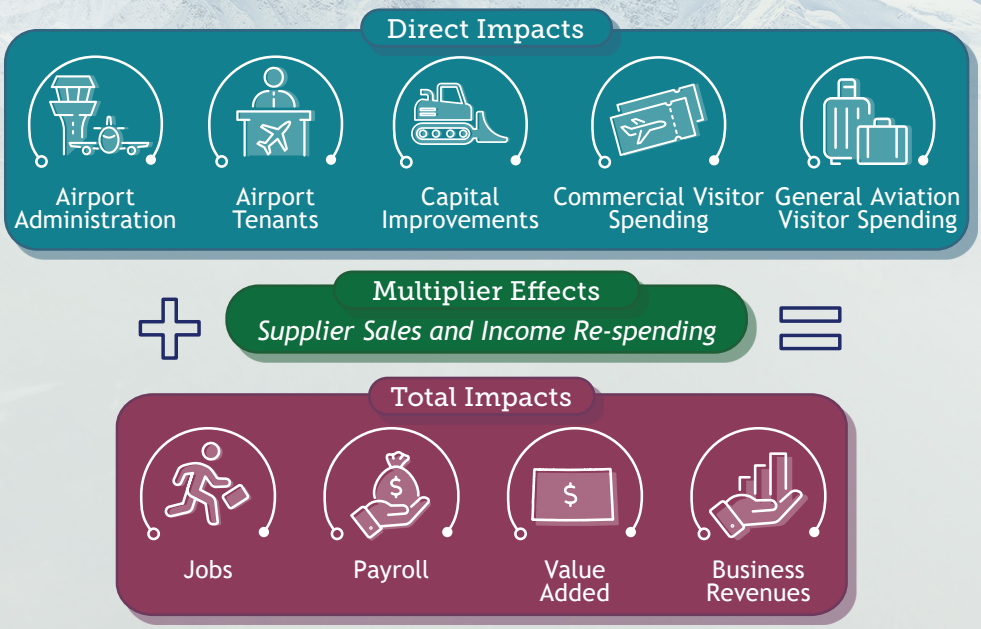

What is Economic Impact?

Two types of economic impacts are generated as a result of airport activity: Direct Impacts and Multiplier Effects (supplier sales and income re-spending). Direct impacts come from the activities of the airport administration, on-airport tenants, capital improvement spending, and spending by visitors arriving on commercial and general aviation aircraft. Multiplier effects are generated when portions of direct revenues are used to purchase goods and services from Colorado businesses (supplier sales), and when income earned by workers in airport-supported jobs is spent at Colorado businesses (income re-spending). Total Impacts represent the summation of the direct impacts, supplier sales, and income re-spending effects for the state.

Economic Impact Measures

Economic Impacts are communicated by the total jobs, payroll, value added, and business revenues generated by each airport. These are defined as:

Jobs
Total number of people employed, both full-time and part-time.

Payroll
Total employment compensation, including wages, benefits, and taxes paid on behalf of employees.

Value Added
Total contribution to the Gross State Product. It includes all payroll, profits, and business taxes paid.

Business Revenues
Total expenditures for airport administration, capital projects and tenant sales of goods and services, as well as visitor spending in Colorado's hospitality-related sectors. Also referred to as "output," "sales," or "economic activity/impact."

Statewide Aviation Economic Impacts

Colorado's 66 public use airports range from small GA airports to a major international airline hub, all of which contribute to the state's economy. The impacts of on-airport activities and visitor spending associated with each airport, combined with the statewide impacts of off-airport air cargo operations, helped Colorado's aviation system generate $68.9 billion in total economic activity (business revenues) in 2023.

348,466 total jobs

$23.5B total payroll

$40.3B total value added

$68.9B total business revenues

For more information on the Colorado Aviation Economic Impact Study, please visit our webpage at *https://www.coloradoaviationsystem.com/*