2025 Colorado Aviation ECONOMIC IMPACT STUDY

Individual Airport Economic Impact Report

Vance Brand Municipal (LMO)

Vance Brand Airport (LMO), owned and operated by the City of Longmont, is a general aviation airport that has been serving Longmont and northern Colorado's travel, business, and recreational needs for over 70 years. The Longmont Municipal Airport was renamed in 1975 to honor Longmont native and astronaut Vance Brand. LMO has a 4,799-foot concrete runway and spurs a wide range of aeronautical and business activity. LMO hosts the Longmont Airport Expo bi-annually, attracting thousands of aviation enthusiasts from Longmont and the region. Attendees enjoy food and live music, new and vintage aircraft, aerobatic displays, parachute demonstrations and more. In addition, the airport hosts many other events, provides a training location for military and firefighting aircraft, and can be used as an emergency facility for unexpected events such as flooding. Notable business activities that are supported at LMO include aircraft maintenance, concessions, skydiving, aerial surveying, private charter, and more. LMO offers hangar rentals, ramp tie-down parking, and fueling services. Vance Brand plays a critical role for Colorado's front range region allowing pilots an alternative destination in some of the nation's busiest airspace while supporting a host of businesses on the airport.

Top Activities

- Corporate/ Business Activity
- Sky Diving
- Recreational flying
- Flight Training
- Military Activities



Economic Impacts of

Vance Brand Municipal (LMO)

Vance Brand Municipal is one of 66 public use airports that contribute to the State's aviation economic impact. To understand how LMO and other airports support economic activity, the Colorado Department of Transportation (CDOT) Division of Aeronautics undertook the 2025 Colorado Aviation Economic Impact Study (CEIS). The study determined that LMO generated the below total economic activity in 2023. Of the $73.6 million of total business revenues generated by LMO, $44.7 million were generated by on-airport activities and $28.9 million generated by visitor spending.[1]

448 total jobs

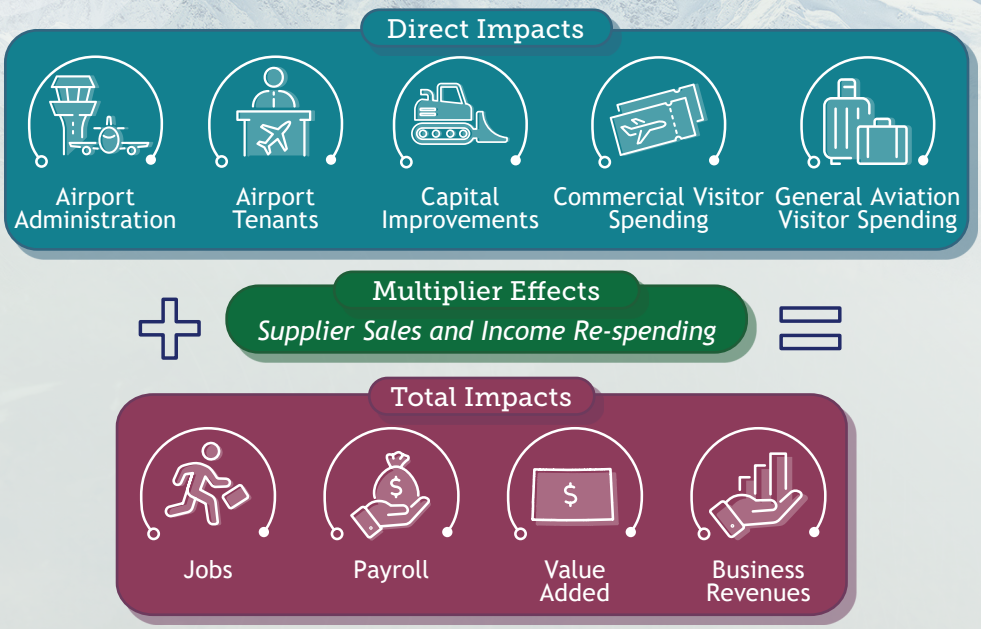
$29.6M total payroll

$46.0M total value added

$73.6M total business revenues

[1] *Totals may not sum due to rounding*

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What is Economic Impact?

Two types of economic impacts are generated as a result of airport activity: Direct Impacts and Multiplier Effects (supplier sales and income re-spending). Direct impacts come from the activities of the airport administration, on-airport tenants, capital improvement spending, and spending by visitors arriving on commercial and general aviation aircraft. Multiplier effects are generated when portions of direct revenues are used to purchase goods and services from Colorado businesses (supplier sales), and when income earned by workers in airport-supported jobs is spent at Colorado businesses (income re-spending). Total Impacts represent the summation of the direct impacts, supplier sales, and income re-spending effects for the state.

Economic Impact Measures

Economic Impacts are communicated by the total jobs, payroll, value added, and business revenues generated by each airport. These are defined as:

Jobs
Total number of people employed, both full-time and part-time.

Payroll
Total employment compensation, including wages, benefits, and taxes paid on behalf of employees.

Value Added
Total contribution to the Gross State Product. It includes all payroll, profits, and business taxes paid.

Business Revenues
Total expenditures for airport administration, capital projects and tenant sales of goods and services, as well as visitor spending in Colorado's hospitality-related sectors. Also referred to as "output," "sales," or "economic activity/impact."

Statewide Aviation Economic Impacts

Colorado's 66 public use airports range from small GA airports to a major international airline hub, all of which contribute to the state's economy. The impacts of on-airport activities and visitor spending associated with each airport, combined with the statewide impacts of off-airport air cargo operations, helped Colorado's aviation system generate $68.9 billion in total economic activity (business revenues) in 2023.

348,466 total jobs

$23.5B total payroll

$40.3B total value added

$68.9B total business revenues

For more information on the Colorado Aviation Economic Impact Study, please visit our webpage at *https://www.coloradoaviationsystem.com/*