2025 Colorado Aviation ECONOMIC IMPACT STUDY

Individual Airport Economic Impact Report

Cuchara Valley (07V)

Located in south-central Colorado, Cuchara Valley Airport (07V) is a general aviation airport located one mile north of La Veta. Cuchara Valley Airport is owned and operated by the Town of La Veta. 07V has a 5,798-foot-long by 60-foot-wide asphalt runway (06/24). 07V supports critical aerial medical operations medevac and aerial firefighting. Other aviation related activities include aerial photography, military helicopter training operations, sightseeing, and operators accessing the region's recreational activities. The airport is surrounded by natural attractions including the Spanish Peaks Wilderness and the Great Sand Dunes National Park. Cuchara Valley Airport also provides an emergency landing loction for aircraft traversing La Veta Pass and enhances access to a remote region within the state.

Top Activities

- Aerial Medical Operations
- Recreational Activities
- Recreational Flying
- Military Activities
- Aerial Photography/ Survey



Economic Impacts of

Cuchara Valley (07V)

Cuchara Valley is one of 66 public use airports that contribute to the State's aviation economic impact. To understand how 07V and other airports support economic activity, the Colorado Department of Transportation (CDOT) Division of Aeronautics undertook the 2025 Colorado Aviation Economic Impact Study (CEIS). The study determined that 07V generated the below total economic activity in 2023. Of the $19 thousand of total business revenues generated by 07V, $14 thousand were generated by on-airport activities and $5 thousand generated by visitor spending.[1]

2 total jobs

$5K total payroll

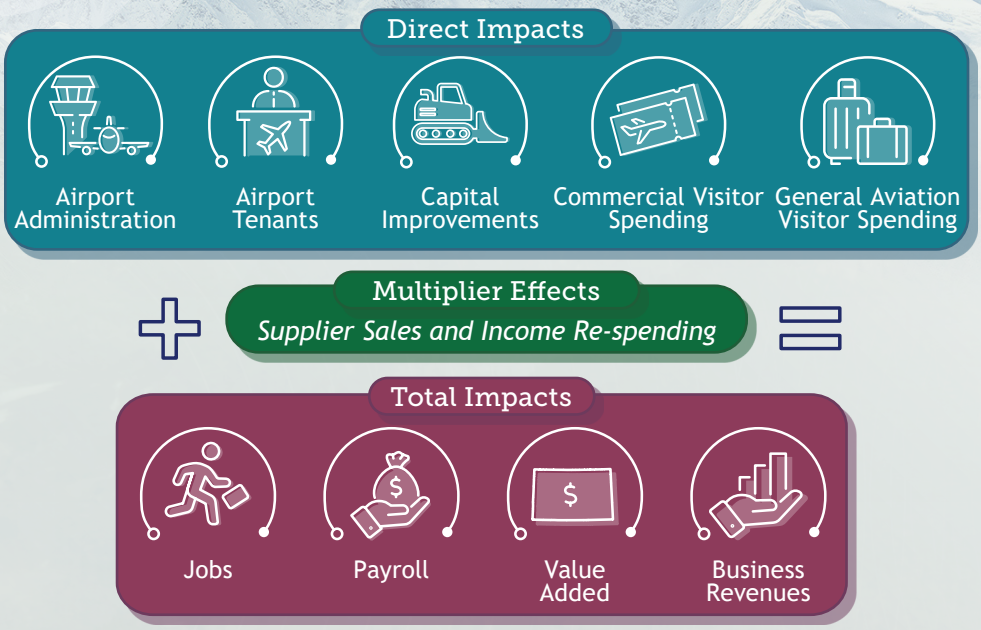
$10K total value added

$19K total business revenues

[1] *Totals may not sum due to rounding*

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What is Economic Impact?

Two types of economic impacts are generated as a result of airport activity: Direct Impacts and Multiplier Effects (supplier sales and income re-spending). Direct impacts come from the activities of the airport administration, on-airport tenants, capital improvement spending, and spending by visitors arriving on commercial and general aviation aircraft. Multiplier effects are generated when portions of direct revenues are used to purchase goods and services from Colorado businesses (supplier sales), and when income earned by workers in airport-supported jobs is spent at Colorado businesses (income re-spending). Total Impacts represent the summation of the direct impacts, supplier sales, and income re-spending effects for the state.

Economic Impact Measures

Economic Impacts are communicated by the total jobs, payroll, value added, and business revenues generated by each airport. These are defined as:

Jobs
Total number of people employed, both full-time and part-time.

Payroll
Total employment compensation, including wages, benefits, and taxes paid on behalf of employees.

Value Added
Total contribution to the Gross State Product. It includes all payroll, profits, and business taxes paid.

Business Revenues
Total expenditures for airport administration, capital projects and tenant sales of goods and services, as well as visitor spending in Colorado's hospitality-related sectors. Also referred to as "output," "sales," or "economic activity/impact."

Statewide Aviation Economic Impacts

Colorado's 66 public use airports range from small GA airports to a major international airline hub, all of which contribute to the state's economy. The impacts of on-airport activities and visitor spending associated with each airport, combined with the statewide impacts of off-airport air cargo operations, helped Colorado's aviation system generate $68.9 billion in total economic activity (business revenues) in 2023.

348,466 total jobs

$23.5B total payroll

$40.3B total value added

$68.9B total business revenues

For more information on the Colorado Aviation Economic Impact Study, please visit our webpage at *https://www.coloradoaviationsystem.com/*