



2025 Colorado Aviation ECONOMIC IMPACT STUDY



Individual Airport Economic Impact Report

Stevens Field (PSO)

Stevens Field Airport (PSO) in Archuleta County is a general aviation airport in southwest Colorado, serving Pagosa Springs and the surrounding area. With an 8,100-foot-long runway (01/19), PSO is capable of serving a wide variety of traffic from small piston aircraft to large helicopters, military aircraft, and business jets. Visitors from around the country use PSO to access Wolf Creek Ski Area, Pagosa Hot Springs, Chimney Rock National Monument, and dozens of other recreational destinations. Each September, PSO partners with the Veterans for Veterans Association of Archuleta County and the Experimental Aircraft Association (EAA) to host a fly-in event. The 2023 fly-in drew visitors from the local community and around the state and provided more than 140 introductory flights through the EAA Young Eagles program. In addition to the fly-in, PSO partners with the Aircraft Owners and Pilots Association (AOPA) to implement a high school aviation education program, introducing aviation opportunities to local students.

Top Activities



Recreational
Activities



Flight
Training



Aerial/
Wildland
Firefighting



Military
Activities



Aerial
Medical
Operations



Economic Impacts of

Stevens Field (PSO)

Stevens Field is one of 66 public use airports that contribute to the State's aviation economic impact. To understand how PSO and other airports support economic activity, the Colorado Department of Transportation (CDOT) Division of Aeronautics undertook the 2025 Colorado Aviation Economic Impact Study (CEIS). The study determined that PSO generated the below total economic activity in 2023. Of the \$11.9 million of total business revenues generated by PSO, \$11.5 million were generated by on-airport activities and \$410 thousand generated by visitor spending.¹



47

total jobs



\$3.2M

total payroll



\$5.8M

total value
added



\$11.9M

total business revenues

¹ Totals may not sum due to rounding





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Direct Impacts



Airport
Administration



Airport
Tenants



Capital
Improvements



Commercial Visitor
Spending



General Aviation
Visitor Spending



Multiplier Effects

Supplier Sales and Income Re-spending



Total Impacts



Jobs



Payroll



Value
Added



Business
Revenues

What is Economic Impact?

Two types of economic impacts are generated as a result of airport activity: Direct Impacts and Multiplier Effects (supplier sales and income re-spending). Direct impacts come from the activities of the airport administration, on-airport tenants, capital improvement spending, and spending by visitors arriving on commercial and general aviation aircraft. Multiplier effects are generated when portions of direct revenues are used to purchase goods and services from Colorado businesses (supplier sales), and when income earned by workers in airport-supported jobs is spent at Colorado businesses (income re-spending). Total Impacts represent the summation of the direct impacts, supplier sales, and income re-spending effects for the state.

Economic Impact Measures

Economic Impacts are communicated by the total jobs, payroll, value added, and business revenues generated by each airport. These are defined as:



Jobs

Total number of people employed, both full-time and part-time.



Payroll

Total employment compensation, including wages, benefits, and taxes paid on behalf of employees.



Value Added

Total contribution to the Gross State Product. It includes all payroll, profits, and business taxes paid.



Business Revenues

Total expenditures for airport administration, capital projects and tenant sales of goods and services, as well as visitor spending in Colorado's hospitality-related sectors. Also referred to as "output," "sales," or "economic activity/impact."

Statewide Aviation Economic Impacts

Colorado's 66 public use airports range from small GA airports to a major international airline hub, all of which contribute to the state's economy. The impacts of on-airport activities and visitor spending associated with each airport, combined with the statewide impacts of off-airport air cargo operations, helped Colorado's aviation system generate \$68.9 billion in total economic activity (business revenues) in 2023.



For more information on the Colorado Aviation Economic Impact Study, please visit our webpage at <https://www.coloradoaviationsystem.com/>



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