



# 2025 Colorado Aviation ECONOMIC IMPACT STUDY



## Individual Airport Economic Impact Report

### Southeast Colorado Regional (LAA)

Southeast Colorado Regional Airport (LAA) remains a cornerstone of general aviation in southeastern Colorado, conveniently situated three miles southwest of the City of Lamar who owns the airport. The airport's infrastructure boasts two well-maintained paved runways: 18/36, which is 6,304 feet long; and 8/26, spanning 5,001 feet. LAA serves as a versatile hub for various aviation activities, catering to recreational flying, business ventures, aerial photography, and military primary flight training within the Arkansas Valley. Furthermore, it plays a crucial role in civilian flight training, accommodating aircraft from Pueblo and Colorado Springs. Air cargo operations have a significant presence at LAA with UPS routinely utilizing the airport to transport essential goods to the area and supporting the state's transportation network. LAA stands as an essential asset for the local community, facilitating emergency medical transport for doctors, patients, and vital supplies, thus ensuring the well-being of residents in the region. The airport provides self-service fueling and aircraft parking/tie down for many pilots journeying to Colorado's mountains and or front range metro areas and can serve as a useful rest stop. LAA strengthens the state's network of general aviation facilities in Southeast Colorado.

#### Top Activities



Recreational  
Flying



Air  
Cargo



Aerial  
Medical  
Operations



Military  
Activities



Agricultural  
Application



#### Economic Impacts of

### Southeast Colorado Regional (LAA)

Southeast Colorado Regional is one of 66 public use airports that contribute to the State's aviation economic impact. To understand how LAA and other airports support economic activity, the Colorado Department of Transportation (CDOT) Division of Aeronautics undertook the 2025 Colorado Aviation Economic Impact Study (CEIS). The study determined that LAA generated the below total economic activity in 2023. Of the \$4.0 million of total business revenues generated by LAA, \$3.7 million were generated by on-airport activities and \$278 thousand generated by visitor spending.<sup>1</sup>



27

total jobs



\$1.4M

total payroll



\$2.2M

total value  
added



\$4.0M

total business revenues

<sup>1</sup> Totals may not sum due to rounding







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## Direct Impacts



Airport  
Administration



Airport  
Tenants



Capital  
Improvements



Commercial Visitor  
Spending



General Aviation  
Visitor Spending



## Multiplier Effects

Supplier Sales and Income Re-spending



## Total Impacts



Jobs



Payroll



Value  
Added



Business  
Revenues

## What is Economic Impact?

Two types of economic impacts are generated as a result of airport activity: Direct Impacts and Multiplier Effects (supplier sales and income re-spending). Direct impacts come from the activities of the airport administration, on-airport tenants, capital improvement spending, and spending by visitors arriving on commercial and general aviation aircraft. Multiplier effects are generated when portions of direct revenues are used to purchase goods and services from Colorado businesses (supplier sales), and when income earned by workers in airport-supported jobs is spent at Colorado businesses (income re-spending). Total Impacts represent the summation of the direct impacts, supplier sales, and income re-spending effects for the state.

## Economic Impact Measures

Economic Impacts are communicated by the total jobs, payroll, value added, and business revenues generated by each airport. These are defined as:



### Jobs

Total number of people employed, both full-time and part-time.



### Payroll

Total employment compensation, including wages, benefits, and taxes paid on behalf of employees.



### Value Added

Total contribution to the Gross State Product. It includes all payroll, profits, and business taxes paid.



### Business Revenues

Total expenditures for airport administration, capital projects and tenant sales of goods and services, as well as visitor spending in Colorado's hospitality-related sectors. Also referred to as "output," "sales," or "economic activity/impact."

## Statewide Aviation Economic Impacts

Colorado's 66 public use airports range from small GA airports to a major international airline hub, all of which contribute to the state's economy. The impacts of on-airport activities and visitor spending associated with each airport, combined with the statewide impacts of off-airport air cargo operations, helped Colorado's aviation system generate \$68.9 billion in total economic activity (business revenues) in 2023.



# \$68.9B

total business revenues



For more information on the Colorado Aviation Economic Impact Study, please visit our webpage at <https://www.coloradoaviationsystem.com/>



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