

11/13/2018

RE: CDOT Colorado Aviation Economic Impact Study

Dear FBO Manager,

The Colorado Department of Transportation's (CDOT) Division of Aeronautics is excited to announce that we are updating the Colorado Aviation Economic Impact Study (CEIS). This 2018 update will quantify aviation's economic contributions to our state and summarize the benefits our airports provide throughout Colorado.

We need your help to make this project a success! Because FBOs serve as a primary touchpoint for many airport users, your participation can greatly enhance the quality and quantity of data we receive for the CEIS. Our request is threefold:

- Complete the **FBO Survey**
- Distribute and encourage the completion of the **General Aviation (GA) Transient Pilots/Passengers Survey**
- Distribute and encourage the completion of the **Businesses that Own/Lease Aircraft Survey**

FBO Survey: All surveys are designed to obtain the information necessary to accurately calculate the economic impact of your airport. The FBO Survey contains questions regarding your staff and expenditures, as well as a comment area to share your insight into the unique contributions and value of this airport. **Please provide your FBO survey response within 10 days of receiving this letter.** The survey can be completed in both electronic and written formats. If you received this via email, you can complete the attached fillable PDF form and return the completed PDF, or you can access the survey online at: <https://www.surveymonkey.com/r/CDOT-CEIS-FBO> or by scanning this QR code:



GA Transient Pilots/Passengers Surveys: A packet of hard copy surveys and a few signs requesting the participation of pilots and passengers are also enclosed with this letter. These surveys are intended to collect basic expenditure information from visiting passengers at your airport to help measure economic impacts of individual airports and the State's airport system. We kindly request that you post these signs in a highly visible area of your terminal/lounge area where airport users can complete the short (5-minute) survey. If possible, please direct potential participants to the surveys, as this will greatly assist in our efforts to measure the economic impact of Colorado airports. If surveys are handed back to you at the FBO, you can either scan and email these surveys to thomas.gibson@kimley-horn.com or mail to Thomas Gibson at: 1001 W. Southern Ave., Suite 131, Mesa, AZ 85210.

Businesses that Own/Lease Aircraft Survey: We are also seeking information from businesses that own or lease one or more based aircraft at your airport. If you know of any of these businesses, please either provide a list (see Question 7 in the attached FBO Survey) OR send these businesses to the following link to complete a survey: <https://www.surveymonkey.com/r/Business-Aircraft-Own-Lease-Survey> The data collected from these surveys will be used to develop stories on the importance of general aviation

to these businesses and their overall impact to the local, regional, and state economy. Your assistance in identifying these businesses and encouraging the completion of their surveys is greatly appreciated.

Individual responses FOR ALL SURVEYS will not be included in the final report and data will never be shared beyond CDOT and the consultant team led by Kimley-Horn.

The project consultant team will be reaching out shortly to provide these survey materials and to help coordinate the administration and receipt of the surveys.

Thank you for your help with providing and obtaining information as part of the Colorado Aviation Economic Impact Study. Your cooperation is greatly appreciated, and the data we receive will be extremely useful in measuring your airport's economic impacts, and the impacts of Colorado's statewide airport system.

Sincerely,

A handwritten signature in black ink, appearing to read 'David Ulane', with a large, stylized initial 'D'.

David Ulane, A.A.E.
Aeronautics Director